



Webinar Title: **Knowing HR Analytics**

Registration Fee (including GST):- **590/-** (*e-participation certificate will be provided*)

Expert Speaker – **Dr Namita Gupta**

Webinar Date: 05/08/2020 **Duration:** 02 hrs (11:00 hrs - 01:00 hrs)

About Webinar: - A Glimpse to the role of HR Analytics which is transforming the way traditional HR has been perceived. Understanding how HR can shift its perception from being considered an operational function towards a new normal called as Strategic function. How HR can regain its lost sheen and outshine in the emerging digital world.

Webinar Coverage:-

- What is HR Analytics,
- Why should an HR Professional acquire skills in the area of analytics.
- Pros & Cons of implementing HR Analytics.
- Level 1 Functions of HR that are critical to be covered in its gamut .

Speaker Profile:- _



Dr. Namita Gupta is a doctorate in Competency Management .Besides this her qualifications comprises of Super Specialisation Diploma in Training and Development, MBA -HR and Marketing, Certification in Psychometric Assessment, Train the Trainer. Experience of 21 years in Consulting, Training and Coaching. Credited with 55+ presentations n publications including Scopus, SSCI and ABDC sources. Multicultural Experience & Foreign Exposure- Presented paper/intellectual collaboration/stayed/ traveled around/organised MOU - Slovenia, London, Italy, Austria, Malta .

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